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(71) Applicant (for AE, AG, AU, BB, BW, BZ, CA, CY, EG, GB, GD, GH, GM, IE, IL, KE, LC, LK, LS, MN, MW, NA, NZ, OM, PG, SC, SD, SG, SL, SZ, TT, TZ, UG, VC, ZA, ZM, ZW only): UNILEVER PLC [GB/GB]; Unilever House, Blackfriars, London Greater London EC4P 4BQ (GB).

(71) Applicant (for AL, AM, AT, AZ, BA, BE, BF, BG, BJ, BR, BY, CF, CG, CH, CI, CM, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, FR, GA, GE, GN, GQ, GR, GW, HR, HU, ID, IS, IT, JP, KG, KP, KR, KZ, LR, LT, LU, LV, MA, MC, MD, MG, MK, ML, MR, MX, MZ, NE, NI, NL, NO, PH, PL, PT, RO, RU, SE, SI, SK, SN, SY, TD, TG, TJ, TM, TN, TR, UA, UZ, VN, YU only): UNILEVER NV [NL/NL]; Weena 455, NL-3013 AL Rotterdam (NL).

(71) Applicant (for IN only): HINDUSTAN LEVER LIMITED [IN/IN]; Hindustan Lever House, 165/166 Backbay Reclamation, Maharashtra, Mumbai 400 020 (IN).

(72) Inventors; and

(75) Inventors/Applicants (for US only): LINDNER, Nigel, Malcolm [GB/GB]; Unilever R & D Colworth, Sharnbrook, Bedford Bedfordshire MK44 1LQ (GB). FERGUSON, Sarah [GB/US]; Good Humor-Breyers Ice

Cream, Division of Conopco, Inc., 909 Packerland Drive, Green Bay, Wisconsin 54303 (US). SZTEHLO, Andrew [GB/AU]; Unilever Australasia, 20 Cambridge Street, Epping, New South Wales 2121 (AU). TOWELL, Deborah, Jane [GB/GB]; Unilever R & D Colworth, Sharnbrook, Bedford Bedfordshire MK44 1LQ (GB). WINCH, Paul, Jonathan [GB/US]; Good Humor-Breyers Ice Cream, Division of Conopco, Inc., 909 Packerland Drive, Green Bay, Wisconsin 54303 (US).

(74) Agent: FINNIE, Nicholas, James; Unilever Intellectual Property Group, Patent Department, Colworth House, Sharnbrook, Bedford Bedfordshire MK44 1LQ (GB).

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(54) Title: FROZEN CONFECTIONERY PRODUCT

(57) Abstract: A frozen confectionery product is provided comprising a plurality of discrete frozen confections, each discrete frozen confection being able to contact directly other discrete frozen confections in the product, which discrete frozen confections comprise an ice structuring protein (ISP) and have an average volume of at least 1 ml.